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FOR IMMEDIATE RELEASE

**Media-Vetted PR Strategist & Culinary Personality Rebekah Faulk Lingenfelser Launches
Hospitality and PR Consulting Venture**

*Savannah-Based Public Relations Executive and Food Network Featured Talent Offers
Nationwide Strategic Communications and Brand Consulting Services*

SAVANNAH, Ga. — July 23, 2026— Rebekah Faulk Lingenfelser, a seasoned public relations executive with nearly 20 years of experience across healthcare, higher education, and agency sectors, announces the launch of her specialized Hospitality and PR Consulting services. Designed specifically for boutique hotels, restaurant groups, and craft food and beverage brands, the consultancy offers bespoke public relations, strategic communications, content creation, and brand elevation services online at RebekahLingenfelser.com. Operating from Savannah and serving clients nationwide, Lingenfelser brings a rare, dual-perspective approach to brand strategy, media relations, and influencer execution.

Lingenfelser's extensive professional background behind the scenes as a high-level communications strategist is uniquely paired with her established career in culinary entertainment. Having appeared in front of the camera on *Food Network*, *ABC*, and featured in *Forbes*, she offers brands a distinct advantage: a deep, practical understanding of influencer strategy and broadcast media dynamics derived from firsthand experience as a media figure and content creator.

"I understand influencer and media strategy because I've operated on both sides of the camera," says Lingenfelser. "For nearly two decades, I've managed strategic media relations and corporate communications behind the scenes, while simultaneously navigating the media

landscape as broadcast talent. This dual lens allows me to craft authentic, results-driven strategies that resonate with journalists, influencers, and target audiences alike."

Core Consultancy Services Include:

- **Public & Media Relations:** Targeted media pitching, press kit development, national and regional news placements, and strategic communications.
- **Brand Storytelling & Messaging:** Core identity development, narrative crafting, website copy, and compelling press releases.
- **Culinary & Hospitality Marketing:** Seasonal menu promotion, chef profiling, grand opening strategy, menu execution audits, guest experience, and sensory flow consulting.
- **Digital Content & Influencer Strategy:** Digital reputation analysis, social media strategy, and strategic influencer partnerships designed to drive foot traffic and direct engagement.

Building on her background as a PR Executive, Lingenfelter is also an honors graduate of the Culinary Institute of Savannah who has operated as a premier private chef in the Lowcountry for six years—earning 5-star reviews for every event booked. While she will continue offering her sought-after private chef services, her new consulting arm focuses primarily on high-impact PR and marketing services tailored for exceptional hospitality, food, and lifestyle brands.

"Boutique hotels, chef-driven restaurants, and artisanal food brands possess incredible heart and heritage, but navigating today's complex media landscape requires tailored, strategic direction," said Lingenfelter. "My mission is to serve as a trusted partner and storyteller, helping epicurean and hospitality brands amplify their voice, connect with their ideal audience, and build lasting, measurable brand affinity."

The consultancy is actively onboarding boutique hotel properties, expanding restaurant groups, and craft food and beverage brands seeking specialized, high-touch marketing partnerships. To explore services or request a consultation, visit RebekahLingenfelter.com.

ABOUT REBEKAH FAULK LINGENFELSER

Rebekah Faulk Lingenfelter is the founder of Some Kinda Good, LLC, a professional private chef, author, culinary personality, and marketing and public relations executive based in Savannah, Georgia. An honors graduate of the Savannah Culinary Institute and a Georgia Southern University alumna, Rebekah boasts a 15-year background in culinary journalism. As a culinary entertainment figure featured on *Food Network*, *ABC*, and *Forbes*, Lingenfelter literally wrote the book on Savannah's culinary landscape as the author of *Unique Eats and Eateries of Savannah*. She is also the author of *Some Kinda Good*, a memoir with recipes, and a respected authority on Southern coastal cuisine, hospitality branding, and culinary storytelling.